

JILB Symposium

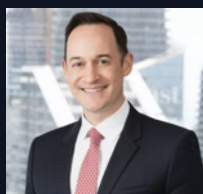
JOURNAL OF INTERNATIONAL LAW AND BUSINESS

UPDATED LINK: <https://northwestern.zoom.us/j/96177220548> MARCH 3RD, 2021

1:30PM-5:00PM (CT)

Location: <https://northwestern.zoom.us/j/96177220548>

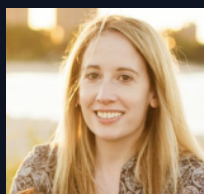
Fintech And Privacy 1:35pm - 2:35PM



Andrew Hinkes
Attorney, Carlton Fields



Duane Pozza
Partner, Wiley



Elizabeth Khalil
US Chief Privacy Counsel for CIBC

Keynote Speaker, Justin Steffen: The 'Price' of Privacy: 2:40PM-3:40PM



Data has become ubiquitous. Our every move, every purchase, and every communication is captured, analyzed, and monetized. As society seeks to manage this deluge of data, privacy is seen as one of the last bulwarks safeguarding our liberty in the digital age. But what does the generic right truly entail and what is the price of preserving it? In his talk, Professor Steffen examines the “Price of Privacy.” First, Professor Steffen will highlight the multifaceted nature of privacy rights (financial, association, communication, health, image, seclusion) and the historical evolution of privacy. Then, Professor Steffen will examine the legal underpinnings of modern privacy rights and articulate his own theory as to the meaning of modern privacy. Third, Professor Steffen will talk about the economic value attributed to individual privacy and the costs associated with losing our privacy. Finally, Professor Steffen will suggest means to evaluate and preserve privacy protections in our data-rich digital economy.

Following the talk, Professor Steffen will participate in a moderated question and answer session, proctored by Blake Hooper.

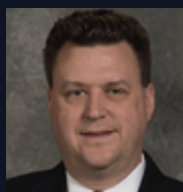
Developing a Federal Digital Dollar: 3:45PM-5:00PM



Colleen Sullivan
Co-founder, CEO
CMT Digital



Linda Jeng
Global Head of Policy
at Fintech start-up
Transparent



David Mills
Associate Director
Board of Governors
Washington D.C.



Daniel Gorfine
Founder, Gattaca Horizons LLC,
Co-Founder, Digital Dollar Project